



## Technical Writer

### **COMPANY OVERVIEW:**

SawStop is a technology-differentiated company that has become the world leader in premium table saws and accessories. SawStop's saws are equipped with Active Injury Mitigation (AIM), a technology the company pioneered. AIM detects contact between the user and the blade and deploys a brake to stop the blade in less than 5 milliseconds, avoiding serious injury.

SawStop's AIM technology was invented by Steve Gass, a lifelong woodworker with a Ph.D. in physics. Dr. Gass, along with three colleagues, founded SawStop in 2000 to commercialize the technology. Working from Dr. Gass' barn/shop, the founders created a new table saw incorporating AIM technology as well as many other improvements. That saw was an immediate success when released in late 2004 and the company has since essentially taken over the industrial table saw market. SawStop now has over 120,000 saws in the field and has documentation of over 5,000 fingers saved by SawStop saws.

SawStop was founded by patent attorneys with backgrounds in science and engineering. The company has received over 100 US and foreign patents to date and continues to file and enforce new patents on the inventions created through its ongoing R&D. SawStop focuses on premium quality woodworking products with an emphasis on safety. The company is uniquely positioned to grow, redoubling its focus on product innovation and industry-leading quality.

In July 2017, a family-owned German power tool company, TTS Tooltechnic Systems, purchased SawStop. TTS was founded in 1925 and is respected around the world for their innovation, quality, and gold-standard market position. TTS (and their largest company, Festool) has a long and proven record of precision high-tech products. SawStop and Festool each focus on premier products in their respective markets and have minimal product overlap.

SawStop's history has taken it from humble beginnings to North American dominance. SawStop has achieved this success quickly by creating market differentiation through better design and safer technology. By joining TTS, SawStop now has the ability to significantly expand market reach and product scope going forward.

### **POSITION FUNCTION:**

The Technical Writer is responsible for developing SawStop's industry-leading product manuals, instruction sheets, and other customer-facing technical publications. The Technical Writer will be an important contributor to Team SawStop's relentless pursuit of delivering the highest-quality products

and support possible – working closely with the Product Manager, Engineering, Service, and Marketing teams and reporting to the Director of Marketing.

## **RESPONSIBILITIES:**

Responsibilities of the Technical Writer position include but are not limited to:

- Collaborates with product development teams to create, edit, and refine operating instructions and UI text for new SawStop products
- Works with the service team to identify opportunities for the creation of new materials to support our customer's product experience and then coordinates with the appropriate resources to bring those opportunities to life.
- Maintains current documentation for the existing product line to ensure they remain up to date
- Coordinates with legal and compliance to ensure appropriate reviews of materials
- Manages translation vendor to ensure localization of materials as needed.
- Works cross-functionally with Subject Matter Experts (SMEs) and other stakeholders in the development of engaging technical documentation such as online help articles, support videos, etc.
- Executes materials in accordance with brand, quality, and customer expectations
- Identifies opportunities for continuous improvement of existing and future documentation.
- Manage multiple projects simultaneously with the ability to execute on time and within scope.
- Actively communicate project status and key decision points on an ongoing basis to relevant stakeholders.

## **QUALIFICATIONS:**

- 5+ years of relevant professional experience
- BA/BS degree in technical writing, communications, or related field.
- Excellent written and oral communication skills with the ability to translate technical information clearly and concisely to technical and non-technical audiences alike.
- Demonstrated understanding of technical concepts with a hands-on approach to learning new products.
- Detail-oriented with the ability to think and write for the intended target audience
- Self-starter who is comfortable working on a variety of projects simultaneously – whether independently or as part of a team.
- Excellent organizational skills and project management skills with the ability to meet deadlines.
- The ability and willingness to learn; seek out development activities to improve skills and increase knowledge.
- Consistent demonstration of personal integrity and respect for others.
- Strong computer skills including proficiency with Microsoft Office Suite (e.g., Word, Excel, PPT, Outlook)
- Experience using graphic design production software (e.g., Adobe CS/CC) and/or 3D CAD software (SolidWorks in particular) is a plus
- Woodworking experience is not required, but a plus
- Occasionally requires the ability to lift and/or move objects up to 50 lbs.

**PLEASE SUBMIT A COVER LETTER WITH ALL APPLICATIONS**